Opportunity to Highlight Your Organization

Get your information directly in front of decision-makers. KIDS COUNT in Delaware is once again producing our Page-a-Day style calendar for the 2017 Delaware General Assembly. Sponsoring a page in the calendar means your information will be on the desk of every legislator, dozens of high-ranking stakeholders, hundreds of Twitter and Facebook followers, and our listerv of over 1,600. Specifics are below:

An Opportunity For Your Organization

This year, we are offering space for organizations to place ads in the calendar.

- promote your organization’s services
- advertise a community event
- communicate about a fundraising event
- share outcomes of your work with decision-makers

Cost: $250 per page

Layout options:
- Image with text (limited to 50 words) plus your organization’s logo

OR

- Text only (limited to 100 words) plus your organization’s logo

Act now, there are limited promotion spaces available!

Ads will be sold only thru November 30th

Ads are $250 per page and will be sold through November 30th. If interested, please contact Kim Lowman, 302-831-1086, kids-count@udel.edu

New Supplemental Poverty Measure Data

The U.S. Census Bureau released its 6th report describing the Supplemental Poverty Measure (SPM) this month. The SPM extends the official poverty measure by taking account of many of the government programs designed to assist low-income families and individuals that are not included in the current official poverty measure. In Delaware, the newest data show that 12.1% of all Delawareans are living in poverty. Learn the important differences between this supplemental measure and the official poverty measure, as well find the most recent data here.

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