Opportunity to Highlight Your Organization

Get your information directly in front of decision-makers. KIDS COUNT in Delaware is once again producing our Page-a-Day style calendar for the 2017 Delaware General Assembly. Sponsoring a page in the calendar means your information will be on the desk of every legislator, dozens of high-ranking stakeholders, hundreds of Twitter and Facebook followers, and our listerv of over 1,600. Specifics are below:

An Opportunity For Your Organization
This year, we are offering space for organizations to place ads in the calendar.
- promote your organization’s services
- advertise a community event
- communicate about a fundraising event
- share outcomes of your work with decision-makers

Cost: $250 per page
Layout options: Image with text (limited to 50 words) plus your organization’s logo

OR

Text only (limited to 100 words) plus your organization’s logo

Act now, there are limited promotion spaces available!
Ads will be sold only thru November 30th

Ads are $250 per page and will be sold through November 30th. If interested, please contact Kim Lowman, 302-831-1086, kids-count@udel.edu

Using Data to Make a Difference

In the work that we do, it is imperative that we use data to inform our decisions and help children and their families access the resources they need. But with so many different tools and resources, it can be hard to find trusted information. That’s where the Data Center comes in. The Annie E. Casey Foundation’s KIDS COUNT Data Center contains thousands of child well-being indicators related to education, poverty, health and youth risk factors. By being able to filter by state, city, county and congressional district, users are able to access data that is relevant in their communities. Visit the Data Center today to enact change.